



# DANIEL STAUFFER

## FOUNDER | PARTNER

Business and IT based education and training. Many years of experience in management functions in various industries as sales, technology and business manager. Successful market developments in the B2B / B2C sector in the DACH region (Germany, Austria and Switzerland). Specific knowledge and networks in the IT, building, energy and IoT industries.

### CAREER

- 2019 Co-Study Director & Lecturer for Internet of Things (IoT) and Digital Ecosystem, at the Lucerne University of Applied Sciences and Arts (hslu.ch)
- 2018 Founder | Partner INEXTR GmbH
- 2018 Expert at the Competence Center Power Economy at the Lucerne University of Applied Sciences and Arts
- 2013 – 2018 Head of Business Development, Member of the Executive Board, merkur Funkssysteme AG (merkur-funkssysteme.com)
- 2010 – 2013 Head of Finance, Administration and Organisation, Member of the Executive Board, Envergate AG
- 2005 – 2010 Project management of IT audit and IT advisory projects, Ernst & Young (ey.com)
- 2001 – 2005 Technical project management of IT projects, UBS AG (ubs.com)
- 1999 – 2001 IT project staff, Also Comsynt AG (also.ch)
- 1998 – 1999 Seasonal engagement as ski instructor, Swiss Snow Sports School Davos (ssd.ch)
- 1997 – 1998 PC Support, Basellandschaftliche Kantonalbank (blkb.ch)
- 1996 – 1997 Processing, ATAG Ernst & Young AG (atag-pcs.ch)
- 1993 – 1996 Basic training as commercial employee, Institut Straumann AG

### DEGREES

- Certified Business Economist FH
- Certified Business Data Processing Specialist FH

Daniel Stauffer has broad practical experience in the corporate world. He ideally combines digital skills with management topics. His core competencies lie in the development of companies, the creation of new products and services, the automation of processes and the development of new markets and customer groups. The use and integration of digital possibilities are always at the centre of attention. He has many years of practical experience in building and managing companies and in the start-up environment.

Daniel Stauffer, born 1976, is married, father of two children and lives in the Sursee region.